



## **Privacy policy**

This privacy policy describes how Varitape bv uses and protects all information that you share with them.

Varitape bv can change this policy by updating this document. You stay up to date by checking this page on a regular base. This policy is effective from 25-05-2018.

### **1. Protection of your Privacy**

It's an important responsibility for us to guarantee your privacy. This privacy policy describes which information we collect and how this information will be used.

### **2. Permission**

By using or buying information, services and products from Varitape bv, you agree with our privacy policy and the included conditions.

### **3. What we collect**

Varitape bv can collect the following information:

- Name and function
- Contact details, e-mail address included
- Demographic information like postal code, preferences and interests
- Other relevant information for customer surveys and/or promotions

### **4. Safety**

We will take all necessary measures to protect your information. To avoid unauthorized access or publication, we have appropriate physical, electronical and administrative procedures to protect and secure the collected information.

### **5. What we do with the collected information**

We need this information to understand your requirements and to give you a better service, and especially for the following reasons:

- Internal administration.
- We use the information to improve our products and services.
- Using your e-mail address, we can send regular, promotional e-mails about new products, special promotions or other information that might be interesting for you.
- Your information can be used to contact you for market survey. We can contact you by phone or mail. This information can be used to adjust our services and website to your needs.

Your personal information will never be sold, spread or leased to third parties, unless we have your permission or we are obliged by law.

### **6. Monitoring the behavior of the visitors on the website**

The website uses different techniques to monitor who visits the website, how the visitors behave on the website and which pages are visited. This is for websites a common way of working because it gives information that contribute to a qualitative user experience. The registered information consists of IP-addresses, browser type and the visited pages.

It's also monitored where the website is first visited and from which page the visit has started. This information is anonymous and not associated to other personal information.



## **7. Use of cookies on the website**

To analyze the data about the traffic on the website, to improve the site and to adjust it to the customer needs, cookies are used. This information is only used for analysis purposes, whereafter the data will be removed from the system.

In general cookies help to provide a better website, by enabling us to control which pages are useful for you. Whatsoever, cookies don't give us access to your computer or any other information about you, except the details that you want to share.

You can choose to accept or refuse cookies. Most webbrowsers automatically accept cookies, but you can adjust your browser settings to refuse cookies. You can find more information about the possibilities on the website of the browser provider. This can result in a less beneficial experience on the website.

## **8. Questions**

If you want to receive more information if you have questions about the Privacy Policy of Varitape bv, you can contact us by e-mail on [info@varitape.be](mailto:info@varitape.be) .

In case of claims you can contact the dataprotectionauthority by mail: [contact@apb-gba.be](mailto:contact@apb-gba.be) .